

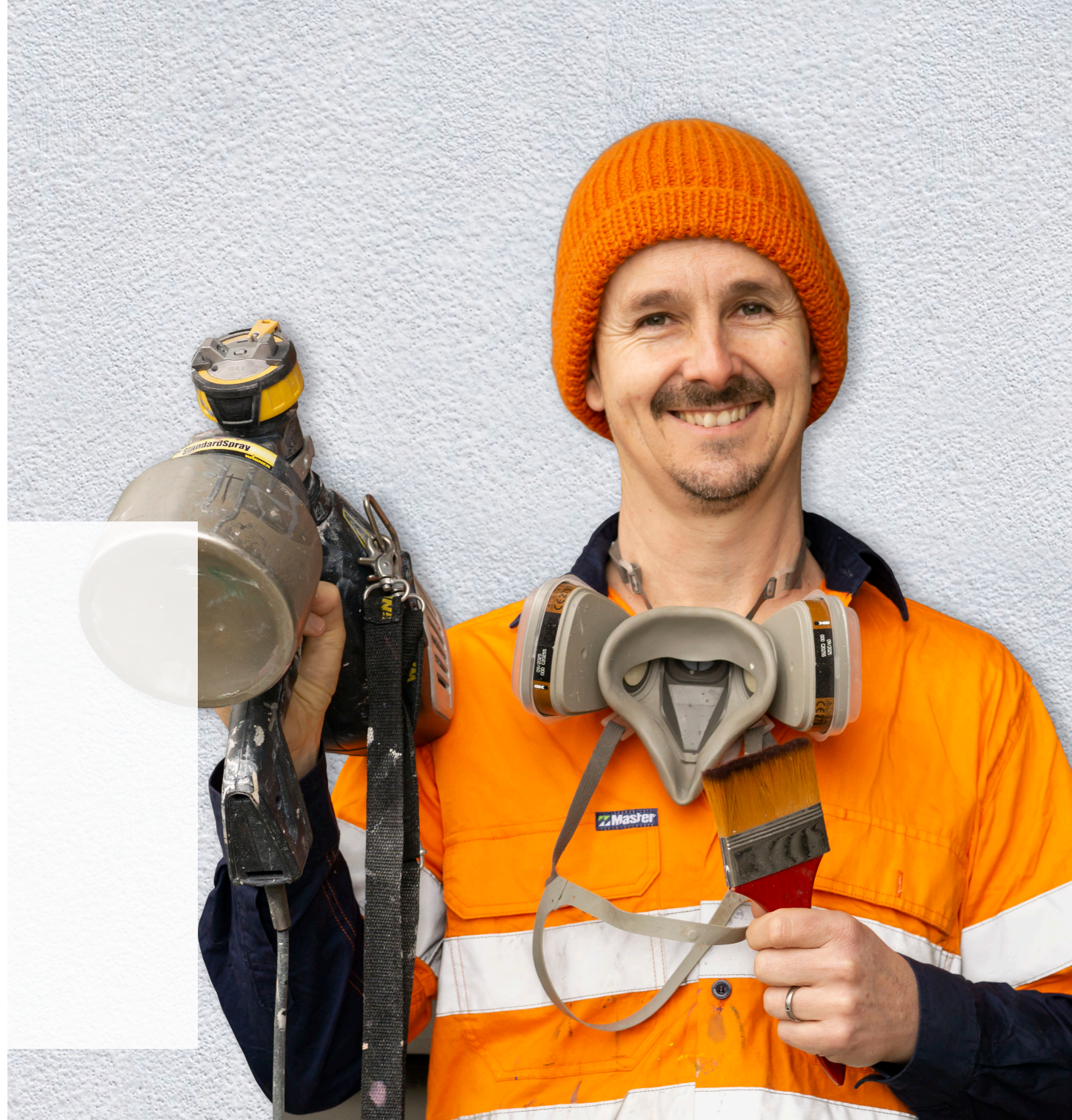


Ivanhoe Water Tower Mural Art Project for Central Darling Shire Council

proposal designed and submitted by Jimmi Buscombe

about the artist

Jimmi Buscombe



from the project brief

This project will provide mural artists with an opportunity to add to their portfolio of work and undertake a challenging and rewarding project which will inspire and give pride to the people of Ivanhoe. We're seeking to work with someone who wishes to embrace and help celebrate our community. We will be accepting expressions of interest from artists from a range of locations. The successful artist, if required to travel, will gain an opportunity to visit a unique location, and experience our strong community culture and iconic landscape.

Community feedback strongly supports artwork that:

- Celebrates Ivanhoe's history and origins, including the railway, freight and mail services, Cobb & Co, wool and pastoral industries, merino sheep, camel or dray transport, and key historical figures connected to the town.
- Acknowledges Aboriginal culture and connection to Country, with respectful representation of local Indigenous people, stories, totems, and/or traditional art elements
- Reflects the natural landscape, including Ivanhoe sunsets and sunrises, night skies, and local wildlife such as sheep, cattle, goats, kangaroos, emus and horses.
- Creates a distinctive, regionally unique artwork that encourages visitation, social media sharing, and pride of place.

the concept design

The full concept is designed as a transitional day/night mural, offering visitors the chance for a unique and interactive experience that, at the time of writing, only exists at one other silo/water tower artwork in Australia and possibly in the world.

The glow in the dark paint used is a semi transparent product during the day, and as such we are able to paint it over the top of daytime elements without sacrificing their visual impact. This allows us to explore more design elements without the risk of overcrowding the final design. The mural celebrates much of Ivanhoe's broad cultural history and origins as well as its extraordinary landscape and it's diverse and significant flora and fauna.



main concept element



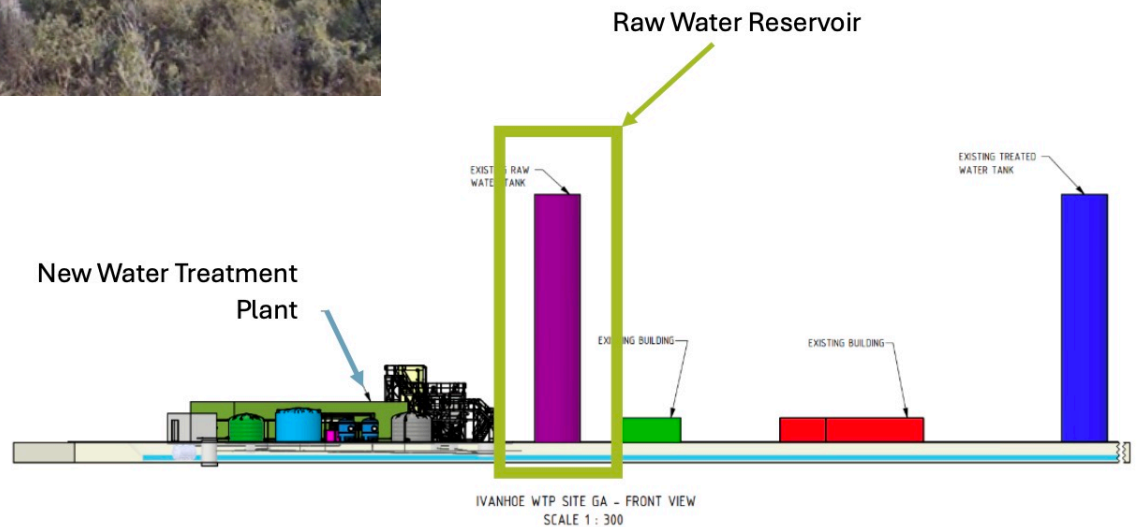
further design elements



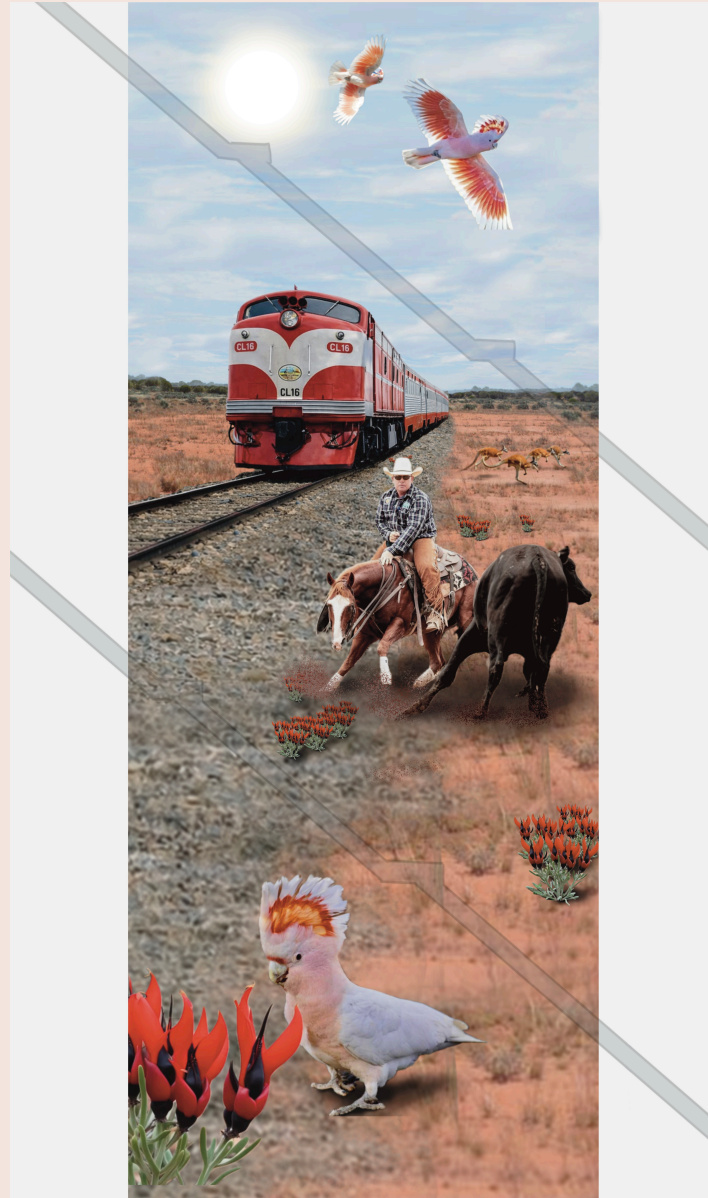
glow in the dark design elements



the canvas



day time concept design



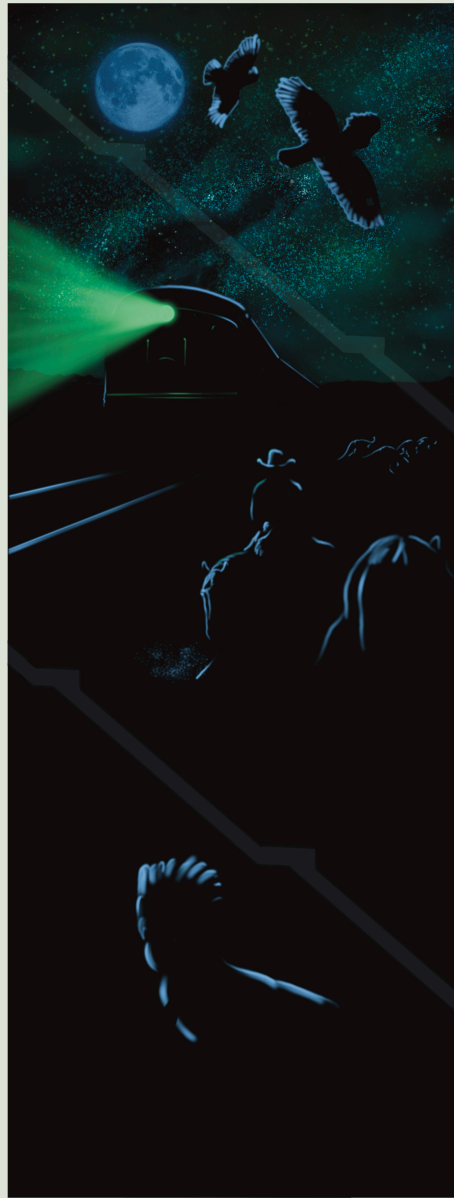
Water Tower Mural Design - day
240° wrap around
with staircase in shadow



Water Tower Mural Design
240° wrap around
In situ (artist's impression)



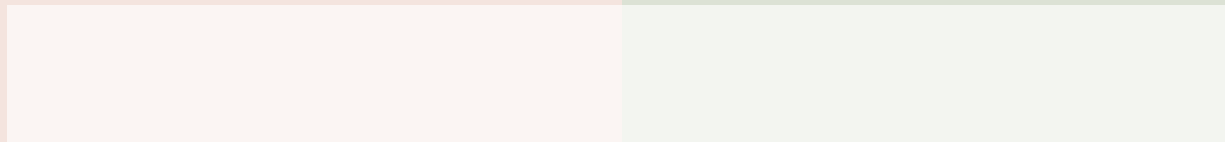
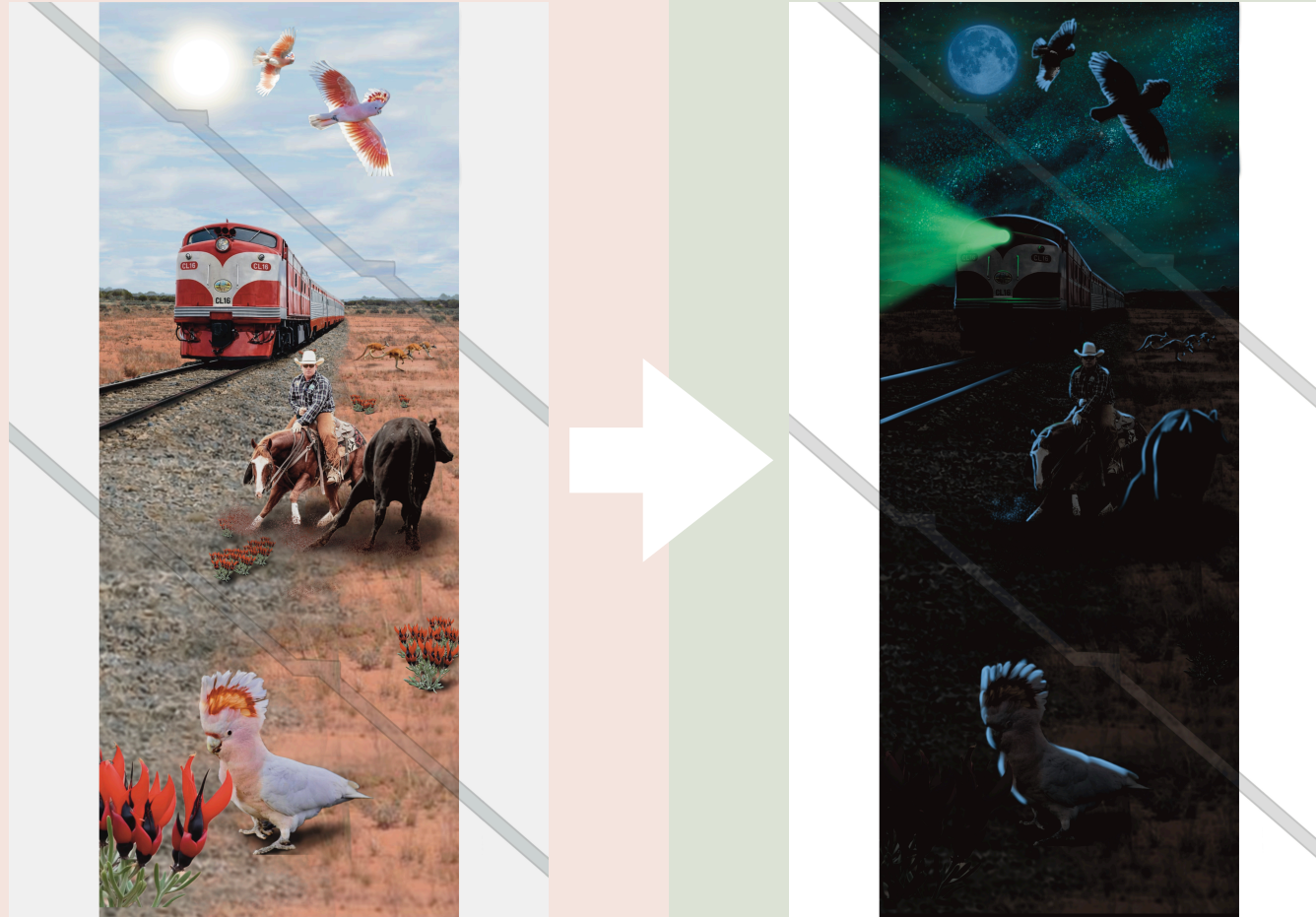
Water Tower Mural Design - night
240° wrap around
with staircase in shadow



Actual Glow in the Dark
paint coverage
(mural artwork removed)

night time
concept
design

day/night mural transition animation



Thank you for the opportunity to put forward a concept design for this, stage two of the Ivanhoe Water Tower Mural Project. I love opportunities to work with stakeholders and community members on such important and exciting projects as these.

Please see my concept design as a Version 1. If you are pleased with the design, but would like to see small changes to some of the elements, I am more than happy to have that discussion with you. The budget for Concept Design does contain one round of alterations if required, and I do understand that these large scale, community focused projects are a collaboration with all involved, so I am always open to any suggestions.

I hope you like what I've put together for you and I look forward to hearing your response.

Kind regards,

Jimmi Buscombe
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